



# BERGAMOT COMEDY FEST PANELS



APRIL 1 + 2 + 3 + 4 + 5 + 6

BERGAMOT STATION ARTS CENTER 2024

PUBLIC FREE COMMUNITY EVENT

PRIVATE FOR BCF COMICS

MON. APRIL 1<sup>ST</sup>

6:00 PM

PUBLIC FREE COMMUNITY EVENT

MAKE YOUR TIGHT 5 TIGHTER

A workshop with live coaching from the bookers!

Experts discuss what makes a good tight 5 minute set for late night, festivals, clubs, and show bookings. Then 3 pre-selected comics will show a video of their tight 5 and will get real time feedback from industry guests.

SPEAKERS



Michael Cox  
(The Tonight Show  
Starting Jimmy Fallon)

Emilie Laford  
(The Comedy Store)

Zoe Friedman  
(The Improv/  
Comedy Gives Back)

Seating is limited. First come, first served. Run time 90 minutes.

TUE. APRIL 2<sup>ND</sup>

2:00 PM

PRIVATE FOR BCF COMICS

THE BIG PITCH

An interactive feedback session on how to pitch and sell an original pilot

SPEAKERS

Andrew Reich  
(Friends showrunner)

Melanie Frankle  
(Past head of Comedy at ABC Signature)

Seating is limited. First come, first served. Run time 90 minutes.

6:00 PM

PUBLIC FREE COMMUNITY EVENT

REPRESENTATION BY AN AGENT & MANAGER

A real talk with a real team representing the same comedian! Find out how an agent and manager work together, what their different roles are, how to get in front of them, and what to expect when you finally get signed.

SPEAKERS

Katie O'Brien  
(3 Arts)

Sabina Kashi  
(CAA)

Branden Berger  
(CAA)

Bruce Smith  
(OmniPop)

Seating is limited. First come, first served. Run time 90 minutes.

WED. APRIL 3<sup>RD</sup>

6:00 PM

PUBLIC FREE COMMUNITY EVENT

BREAKING & ENTERING: INTO THE COMEDY CLUB

How do we get booked at your club? For reals, though, what actionable steps can I take?

SPEAKERS

Emilie Laford  
(The Comedy Store)

Shannon O'Halloran  
(Bersh coordinator, Comedy  
& Personal Appearances)

Seating is limited. First come, first served. Run time 90 minutes.

THU. APRIL 4<sup>TH</sup>

2:00 PM

PRIVATE FOR BCF COMICS

MINI-GENERALS

10 minute "Speed Dating" sessions with Industry and BCF comics

Executives and Bergamot Comedy Fest comics enjoy relaxed one-on-one mini-meetings. Ask them anything! Get to know each other. Exchange contact info. Pitch your work! Develop a real relationship with your future partner!

SPEAKERS

Ryan Moran  
(Comedy Central)

Brett Kushner  
(Don't Tell Comedy)

Michael Epstein  
(Spoke TV)

Brian Baldinger  
(The Comedy Store)

Naela Durrani  
(AGT)

JP Buck  
(Levy Management)

Barb & Steve North  
(Brook Forest Ent.)

Carly Haggerty  
(Dunlop)

Christina Casagrande  
(Producer/  
Ladies of Comedy Association)

Jessie Smith & Connor Roma  
(Big Sky Comedy Fest)

Rachel Warden  
(Levy Management)

Seating is limited. First come, first served. Run time 90 minutes.

6:00 PM

PUBLIC FREE COMMUNITY EVENT

NETWORKS & COMEDY COMPANIES

Panel and Q&A

Executives tell us what they are looking for now, how to get on their radar, what they want from a general meeting, how to pitch to them, etc.

SPEAKERS

Ryan Moran  
(Comedy Central)

Brett Kushner  
(Don't Tell Comedy)

Seating is limited. First come, first served. Run time 90 minutes.

FRI. APRIL 5<sup>TH</sup>

2:00 PM

PRIVATE FOR BCF COMICS

WELLNESS & MEDITATION WORKSHOPS FOR THE CREATIVE

Brought to you by Comedy Gives Back! Our BCF comics will enjoy a meditation session led by Tim Duffy, a motivational intelligence empowerment session with Amber J and instructions on how to activate and login to CGB's HealthNet!

COMEDY GIVES BACK

Lead by: Amber J (Comedy Gives Back)

Seating is limited. First come, first served. Run time 90 minutes.

6:00 PM

PUBLIC FREE COMMUNITY EVENT

HOW TO TRANSITION FROM COMEDIAN TO WRITER

(or things I wish someone told me when I was starting out)

It's one thing to know how to write in your own voice, it's a whole other thing to write for another person or late night TV show. Join comic and writer Mike Lawrence (SNL, Comedy Central Roast Battle, Conan) as he does a deep dive in how to write for others and how to get that gig! Brought to you by Comedy Gives Back.

Mike Lawrence  
(SNL, Comedy Central, Conan)

COMEDY GIVES BACK

Seating is limited. First come, first served. Run time 90 minutes.

SAT. APRIL 6<sup>TH</sup>

1:00 PM

PUBLIC FREE COMMUNITY EVENT

THE WRITER'S ROOM

From Script to Screen

Workshop and Q&A with Netflix showrunner Danielle Sanchez-Witzel (Survival of the Thickest) and writer Matthew Harowitz (Night Court, Will & Grace) describe how to get in a writer's room, what materials you need, how a writer's room works, and all the latest intel you need to know about the current industry climate.

Seating is limited. First come, first served. Run time 90 minutes.

1:00 PM - THE NEST

PUBLIC FREE COMMUNITY EVENT

FUNNY MONEY

How to use your credit card points for comedy touring and travel

Get simple and easy financial tips - including how to best use your credit card points to rack miles/points for flying out to solo gigs, comedy festivals, and being able to finance your own tour. Chelsea will tell all about the solo trip she financed for \$4500 worth of free travel/hotels, and how to easily save and earn points!

SPEAKERS

Chelsea London Lloyd

Seating is limited. First come, first served. Run time 90 minutes.

3:30 PM - THE NEST

PUBLIC FREE COMMUNITY EVENT

LA TIMES PRESENTS

How to Get Press Coverage

Find out the best tactics and actionable steps to get press and journalism coverage for your shows! Top comedy journalists will go over what needs to be in a press release, how to stand out, when to send them, and who to send them to!

SPEAKERS

Nate Jackson  
LA Times deputy editor for  
Entertainment and Arts

Long-time Comedy Journalist Julie Seabaugh  
LA Times, Too Soon: Comedy  
After 9/11 for Vice TV

Seating is limited. First come, first served. Run time 90 minutes.

3:30 PM

PUBLIC FREE COMMUNITY EVENT

PODCAST MARKETING 101

The secrets to grow your show like a pro

Creation and marketing tips to get your show noticed, increase download numbers, and more.

Workshop and Q&A, with Holly Brown from top podcast marketing company Tink Media. Learn podcast growth tricks top podcasts use, like promo swaps, audience targeting, landing features on platforms like Apple/Spotify, crafting pitches, why social media isn't enough, and more.

Seating is limited. First come, first served. Run time 90 minutes.

6:00 PM

PUBLIC FREE COMMUNITY EVENT

YOUR TIGHT 5

What makes a good stand-up submission video?

Get insider tips from the decision makers to help get you all you need to know when submitting your tight 5 stand-up tape to TV, comedy clubs, bookers, network execs, and festivals.

SPEAKERS

Marianne Ways  
(After Mid-Night)

Brian Baldinger  
(The Comedy Store)

Naela Durrani  
(AGT)

Barb & Steve North  
(Brook Forest Ent.)

Seating is limited. First come, first served. Run time 90 minutes.

